



For Immediate Release
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ALOFT BOLINGBROOK OPENS ITS DOORS IN GREATER CHICAGO
Aloft Brings Style at a Steal to Bolingbrook, IL

BOLINGBROOK, IL – October 29, 2009: [LTD Management Company, L.L.C.](#), in partnership with Starwood Hotels & Resorts Worldwide, Inc. (NYSE:HOT) and its new destination sensation brand, [Aloft](#)[®] Hotels, today announced the opening of [Aloft Bolingbrook](#), in Bolingbrook, IL. Designed to meet the needs of today's forward-thinking, savvy travelers, the new-build hotel features 155 loft-like rooms, a variety of intuitive and accessible technologies and vibrant social spaces.

"The urban design aesthetic and social atmosphere that's always abuzz makes Aloft Bolingbrook the perfect complement to this dynamic metro area," said Brian McGuinness, Senior Vice President of Specialty Select Brands for Starwood. "Bold and stylish, Aloft Bolingbrook delivers an eclectic and electric experience catering to savvy travelers and area professionals."

[Aloft Bolingbrook](#) is located in The Promenade Bolingbrook, a new lifestyle center 30 minutes west of downtown Chicago. The Promenade Bolingbrook is a development of Forest City, Inc. featuring over 750,000 square-feet of dining, shopping, entertainment and office space. [Aloft Bolingbrook](#) is near several corporate offices including General Electric, Quantum Foods, Adventist Hospital, and Prater Industries. Travelers will also have easy access to Bolingbrook's leading attractions including Pelican Harbor Water Park, Harrah's Casino, Chicagoland Speedway, and IKEA Bolingbrook. The hotel is 25 miles from Midway International Airport and Chicago O'Hare Airport.

"We're excited to introduce [Aloft Bolingbrook](#) to the main street style atmosphere of The Promenade in Bolingbrook. [Aloft](#) is a bold and vibrant alternative for travelers in the Greater Chicago area," said Neel Desai, Managing Partner for [LTD Management Company, L.L.C.](#)

[Aloft Bolingbrook](#) is the first hotel that [LTD Management Company, L.L.C.](#) has opened in Illinois and is LTD's fourth [Aloft](#) to open in less than 12 months. LTD opened [Aloft Chesapeake](#) in November of 2008. The [development and management company](#) opened the [Aloft Arundel Mills](#) in Hanover, MD and [Aloft Richmond West](#) in Glen Allen, VA in 2009.

Infused with the DNA of W Hotels, [Aloft](#) is a new destination sensation featuring loft-like design, accessible technology and a stylish urban attitude. Guest rooms feature the brand's signature nine-foot ceilings, oversized windows and the ultra-comfortable signature bed, as well as roomy walk-in showers and amenities created by Bliss[®] Spa. Each [Aloft](#) room is also a combination high-tech office and entertainment center equipped with free wireless Internet access and *plug & play*, a one-stop connectivity solution for multiple electronic gadgetry all linked to a 42" flat-panel, HDTV television.

[Aloft](#) offers atmospheric public spaces where guests can mix and mingle, read the paper, work on laptops, play a game of pool or grab a drink with friends at the [re:mixSM lounge](#) and [w xyzSM bar](#). The [re:chargeSM fitness center](#) and [splash pool](#) give travelers options to de-stress and re-energize, while *re:fuel by Aloft*, a one-stop food and beverage area, offers sweet, savory and healthy food, snacks and beverages to grab & go, 24 hours a day.



For the traveler awaiting new possibilities [Aloft](#) is a fresh and stylish alternative. For more information on [Aloft](#), please visit www.alofthotels.com.

About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 960 properties in 97 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

About LTD Management Company, L.L.C

LTD Management Company, L.L.C., is an award-winning hotel development and management group headquartered in Chesapeake, VA. Since its inception in 1983, [LTD](#) has developed a reputation for creating an atmosphere “where distinction reigns.” The company currently owns and operates 31 hotel properties throughout Virginia and Maryland. [LTD](#) has been ranked a Top 100 Management Company in Hotel Business for 2008 and 2009. With the highest possible standards in mind, [LTD](#) prides itself with developing quality hotels under the franchise brands of Starwood, Marriott, Hilton, Hyatt and InterContinental. For more information, please visit www.ltdmanagement.com.

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