



For more than 70 years, Sheraton Hotels & Resorts has enjoyed a history as vibrant and spirited as the travelers we welcome. With a footprint of more than 400 hotels in over 70 countries, Sheraton is a global icon, connecting people all around the world and helping them realize the opportunities that travel creates.

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### **Transformation Unveiled**

Welcome to the new Sheraton. Sheraton's worldwide multi-year revitalization program, which began in 2007, includes a multi-billion dollar investment in new hotels, renovations, and signature brand initiatives. With over 50 new hotels, over 120 renovated hotels, and more than 50,000 redesigned guestrooms, come see what all the excitement is about.

### **Link@Sheraton**

The "Link@Sheraton experienced by Microsoft" is the connectivity hub of our new lobby where guests can surf the Web, watch a game with friends, borrow a magazine or newspaper, or even send a video postcard to friends and family.

### **Sheraton Guestrooms**

Guests are treated to the celebrated Sweet Sleeper™ Bed, Shine by Sheraton™ bath amenities, a great cup of coffee and flat-screen TVs. With distinctive design and impressive functionality, our guestrooms infuse a fresh look with a greater opportunity to work, relax or socialize.

### **Sheraton Fitness**

Our new Sheraton brand fitness program was created in partnership with world-renowned personal training experts Core Performance to keep guests at their peak at all times. Guests can take part in state-of-the-art fitness centers, specialized in-room and restaurant dining options, a custom website with online fitness programs and more.

### **Sheraton Club**

Sheraton Club offers our best guests the chance to upgrade to a higher level of comfort and convenience. When they step up to our Club, they discover their own place to be more productive, catch up with friends, enjoy complimentary breakfast or help themselves to a snack throughout the day.

### **Sheraton Resorts & Vacation Destinations**

The Sheraton collection of over 60 upscale resorts worldwide accounts for half of all Starwood resorts. In addition, the Sheraton brand is the leading brand within Starwood Vacation Ownership, one of the premier developers and operators of high-quality vacation ownership resorts.

Explore more at [Sheraton.com](http://Sheraton.com).



MERIDIEN



THE LUXURY COLLECTION

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FOUR POINTS





Four Points® by Sheraton has great rooms, comfortable beds, tasty food and lots of locations. Simply put, we know your needs. Fun. Comfort. Value. Relaxation. Friendliness. Who wouldn't want those things?

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At Four Points, you get what you need, when you need it, at a price that's right. And no extra charges for the basics. Free stuff you actually want.

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- Fresh, great coffee from Seattle's Best Coffee\* and the Best Brews (SM) \* from around the world.
- A comfortable bed. A great shower.
- That great aroma in our lobbies is our signature scent, Pinwheels in the Breeze, developed in partnership with the Yankee Candle Company.
- No nickel and diming – Free High Speed Internet Access\* and WiFi.\* Free bottled water in your room. Free gyms. All equals Simple Pleasures.

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### **We also help you get it done.**

Entertaining your kids all afternoon. Or preparing a killer presentation that wows that bulldog client. Which is tougher? Either way, we're here to help you. We make it easy with:

- Free in-room High Speed Internet Access & WiFi in public spaces.
- An indoor or outdoor pool at most hotels.
- Meeting facilities that meet your needs.
- Fast check-in and check-out. Comfort isn't complicated. Learn more. Explore FourPoints.com.

\*You'll find these features in the U.S. and Canada. BEST BREWS is a service mark of Starwood Hotels & Resorts Worldwide, Inc., or its affiliates.



Inspiring yet never overwhelming, **Westin® Hotels & Resorts** are designed to engage the senses in a soothing atmosphere. Recharge in energizing cities and refresh at resorts worldwide.

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## The Westin Difference

At Westin, our goal is that you leave feeling better than you did when you arrived. With this in mind, we continually strive to develop guest experiences that help you be at your very best in mind, body, and spirit. Here are some of the unique programs we've developed with your personal renewal in mind:

**Sensory Welcome** – An arrival like no other – signature music, custom lighting, a refreshing, signature scent and unique botanical designs that use indigenous flowers and plants.

**WestinWORKOUT** – Stay energized while away from home. WestinWORKOUT enables you to work out where you're most comfortable: in the gym, in your room, on the run or on the road.

**Breathe** – Westin didn't discover fresh air, but we're proud to be the first to offer it to our guests. All Westin Hotels and Resorts in the United States, Canada, the Caribbean, Scotland, Australia and Fiji are smoke-free. Breathe easy.

**Service Express®** – Wake-up calls, luggage assistance, dry cleaning, meal delivery, fitness reservations . . . press the Service Express button on your in-room phone for any request.

**Unwind<sup>SM</sup>** – A Westin evening ritual, join other guests to enjoy food, drink, and an ambiance unique to every destination.

**Traveler's Renewal** – Stay energized and healthy when you're away from home. Our Immunity Boost Station offers fresh fruit, water, and a hand purifier to help you shake off the strains of travel. Natural Remedies from our Renewal Menu will help you get back to your best self.

**In-Room Spa** – Restore harmony to mind and body with our signature spa program.

**Westin Music** – Download tracks and find personal renewal each time you press play with playlists created exclusively for Westin.

Discover Westin. Explore **Westin.com**.



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## ST REGIS

An impeccable staff, offering flawless and discreet service, ensures an extraordinary stay at **St. Regis® Hotels & Resorts**. From New York to Beijing, each St. Regis hotel captures the distinctive personality of its location.

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Every St. Regis hotel is a destination unto itself, uncompromising in its pursuit to delivering the very best to a clientele that expects nothing less. St. Regis seduces guests with tailored experiences in a refined, rarified environment. Situated at the finest addresses in the world's most desirable destinations, to stay with St. Regis is to live a life beyond the boundaries of normal experience.

John Jacob Astor opened the original St. Regis New York in 1904, with a vision to, "make St. Regis the finest hotel in the world." With this inspiration, a revolutionary institution – the St. Regis Butler – was created, and with it, a signature amenity that fulfills every guest's desire and delivers an experience beyond expectation.

St. Regis continues this tradition by inviting its guests to enjoy private access to the world's most exclusive experiences through St. Regis Aficionado with access to events and moments like private tours beyond the public spaces of the Vatican and exclusive tastings of premier vintages never before available to the public.

Explore **StRegis.com**.

## THE LUXURY COLLECTION

*Hotels & Resorts*

Collect the world's experiences with **The Luxury Collection**. Each property is chosen specifically for its inspiring and distinctive character. The design, service, amenities and cuisine are authentic to the locale. Every stay is an enriching experience supported by the thoughtfulness of the hotel staff catering to guests' need for choice, sense of adventure and superior service.

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### At Your Service

With five-star surroundings and service, The Luxury Collection hotels offer guests unique surroundings and authentic local experiences.

Seeking to exceed expectations at every turn, The Luxury Collection staff provides individual, personal service for discerning travelers. Whether needing a car and driver, or an assistant who speaks a particular language, our reservations agents can quickly oblige.

If seeking an exclusive adventure, our Signature Escapes packages provide the ultimate travel experiences – see Europe, the Americas and Asia Pacific– in exquisite detail.

Learn more about us and our extraordinary locations. Explore **LuxuryCollection.com**.



Well, hello there. Experience the perfect balance of both style and soul with **W Hotels®**. While you're with us you'll delight in signature restaurants, iconic design, select spa treatment with Bliss, our exclusive Whatever/Whenever® service and more. W Hotels is the place to eat, drink, flirt and play all within one prime location.

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Most notably, every W Hotel presents a distinct restaurant and a Living Room area attracting not only the hotel guests, but in-the-know local residents as well. W Hotels' restaurants are always introducing new dining options from fresh seasonal menus to wine tastings to personalized green market tours with the chef.

Going above and beyond, from our Whatever/Whenever service philosophy to our rooms that merge comfort and technology, W offers guests a setting where design and style meet fashion, music, entertainment, and everything in between.

Custom-made furnishings, like comfy plush top beds with feather bed overlays and 350 thread count sheets along with amenities such as Bliss bath products, plasma TVs, access to a large selection of first-run movies and video programs on demand, MP3 cradles, and an extensive CD music library ensure that our guests feel pampered during their stay.

W guest rooms are also fully wired to be a virtual office, featuring the latest in high-speed laptop connectivity. Other extras include plush, cotton pique bathrobes, stocked "munchie boxes," with unique amenities like a "Jet Lag" thermal eye mask, a W Intimacy kit, plus exclusive treats like Dylan's candy and Voss water.

Internationally, W has announced plans for hotels in St. Petersburg, Milan, Vieques, Barcelona, Hong Kong, Dubai, Shanghai, Santiago and more. In addition the residential along with the Retreat & Spa products are expanding. Their newest property, W Retreat & Spa - Maldives is the latest addition to the brand; and on the horizon, Retreats are being planned for Thailand, Puerto Rico and the Bahamas.

Explore **Whotels.com**.



MERIDIEN



THE LUXURY COLLECTION

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A new destination sensation. A world that's lively, not lonely. **aloft**<sup>SM</sup> delivers a fresh, fun and fulfilling reinvention of the travel experience.

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Offering something bold and new to the culture-conscious traveler alienated by cookie-cutter, one-size-fits-all experiences, **aloft** celebrates the individual.

As a vision of W Hotels, **aloft** delivers urban-influenced design, accessible technology, style and a social atmosphere. Each guest loft features our ultra-comfortable signature bed, large stylish bathrooms, oversized walk-in showers, amenities created by Bliss® Spa and *plug & play*, our one-stop connectivity solution for gadgetry such as PDAs, cell phones, and laptops – all connected to the 32" flat panel HDTV-ready television for optimal sound and viewing.

Staying true to its W Hotel DNA, **aloft** offers atmospheric public spaces for socializing and making friends. Guests can read the paper, work on their laptops via hotel-wide wireless internet access at the *re:mix* communal lobby area, or play a game of pool and grab a drink at the bar, *w xyz*.

The first **aloft** hotels are targeted to open in the second quarter of 2008, with locations ranging from Beijing to Brussels, Toronto to Tempe, Sydney to San Francisco... **aloft** will truly be anytown/anywhere!

Explore **aloft**hotels.com.

# Le MERIDIEN

Embark on a voyage of discovery and enrichment with **Le Méridien®**. Authentic locations and inspiring cultures are the backdrop to an exclusive selection of hotels and resorts in over fifty countries.

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Synonymous worldwide with style and originality since its founding in Paris in 1972, Le Méridien has come to represent the “art” of hospitality throughout the world, known as much for its elegance, finesse and panache, as for its well-trained staff and commitment to providing guests with a new way of seeing the individuality of each of its destinations.

Le Méridien is more than just a destination; it is a way of life. By looking at the world through the lens of Le Méridien guests will discover the curious within and be inspired to take a voyage around the world encountering the arts, music, fashion, design and culinary expertise with creativity and flair.

For the forward looking, curious person who is active and mobile, Le Méridien offers an original experience around the world that is refined, meaningful and stimulating. Le Méridien’s European heritage married with contemporary culture allows it to engage guests in a culturally inspired atmosphere, celebrating the gift of a moment and the value of a detail.

At Le Méridien hotels guests discover more than just a destination, they discover a new way of seeing things.

Discover more. **Explore LeMeridien.com.**



A renewing haven for the road-weary traveler, **element**<sup>SM</sup> transforms the extended stay experience by providing guests with a space to live their lives as they wish, at their own pace.

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Inspired by Westin, **element** promotes balance through a thoughtful, upscale environment. Each room is custom-designed with an inviting, open flow and features such as the Westin Heavenly Bed®, oversize spa shower and modular work-space. Decidedly modern with an emphasis on nature, **element** is intuitively constructed with an efficient use of space that encourages guests to stay connected, feel alive and thrive while they are away. **element** is the smart, renewing haven for extended stay travel.

A few features:

State-of-the-art fitness facilities, healthy food options and elevated public areas allow guests to relax, rejuvenate, socialize and renew.

**element** is a place where guests can feel balanced, in control and are able to live their best life while on the road.

**element** is a refreshing haven for guests who are away from home for days or weeks. A personal refuge with all the space and amenities for guests to be in control and at ease whether working or relaxing.

Experience [elementhotels.com](http://elementhotels.com)



MERIDIEN



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