



W HOTELS WORLDWIDE PROPERTY PORTFOLIO

W New York

The first W property opened to rave reviews in New York City on 49th street and Lexington Avenue in December 1998. The 720-room hotel takes its source of inspiration from the natural elements – earth, wind, fire and water. A master team was assembled to create this urban oasis including architect and designer David Rockwell and nightlife impresario Rande Gerber. Rooms incorporate organic shapes and images with natural fabrics to create a sanctuary for business and leisure travelers alike. Guests can partake in epicurean delights at the critically acclaimed **Heartbeat** restaurant, enjoy one of the hottest bars in town, **Whiskey Blue**, shop alongside the city’s trendsetters at the W Store and refresh and rejuvenate at the new Bliss49 Spa which opened in November of 2004.

W Atlanta

W Atlanta at Perimeter Center, the second W property, opened in February 1999. The Starwood design team along with local architects, CW Design, created a glamorous, full service hotel located in Atlanta’s technology corridor across from the Perimeter Mall, a short distance from the city. The 12-story property has 122 rooms and 155 suites and features a sleek lobby with a combination of brushed aluminum, blond wood, and soft natural fabrics. Guest facilities at W Atlanta include W’s signature Living Room lounge, a scenic bar, café and newsstand as well as an outdoor terrace spotlighting French topiary gardens, perennial plants including black and pigmy bamboo, and Japanese Iris. Guests can unwind in the calming Zen gardens, outdoor swimming pool and terrace areas or by the waterfall at the Koi pond. W Atlanta’s **Savu** restaurant, conceived by CB5, and named the “Most Glamorous New Restaurant” by *Atlanta* magazine, features Pan-Asian cuisine, a creative drink menu complete with blood-orange margaritas, sake and a diverse wine list.

W San Francisco

W San Francisco opened on May 7, 1999. The 30-story, 423-room design hotel is located at the corner of Third and Howard Streets, in the city’s thriving “Yerba Buena” district across from the Moscone Convention Center and adjacent to the San Francisco Museum of Modern Art. W San Francisco is five blocks from Union Square and within easy walking distance to an array of boutiques, theaters and galleries. Designed by the architectural firm Hornberger & Worstell (in collaboration with Starwood’s Design Group) W San Francisco features an octagonal, three-story, glass entrance and lobby with a gray granite façade piped with polished black granite. The hotel rooms on the west side overlook the beautiful Yerba Buena Gardens. W San Francisco features over 9500 square feet of meeting space, outdoor function space and state-of-the-art business amenities. The hotel’s Living Room lobby bar and **XYZ**, one of San Francisco’s hottest restaurants, draw an attractive, sophisticated crowd each night. The restaurant includes a dining room with indoor and outdoor seating and an intimate mezzanine bar serving wine, beer and fine spirits. The menu offers an enticing selection of Asian-influenced, seasonal California cuisine. In 2005, Bliss opened its first spa in San Francisco, located on the fourth floor of the hotel.

W Seattle

W Seattle opened in September, 1999 in the heart of Seattle's financial, retail and entertainment district at Fourth and Seneca streets. The 26-floor hotel offers 419 deluxe guestrooms including sixteen suites replete with amenities including a munchie boxes filled with whimsical selections of wax lips, candy necklaces, and a variety of healthy snack alternatives. The hotel is home to celebrated eatery **Earth & Ocean**, and features the culinary expertise of Executive Chef Maria Hines, named Best New Chef by Food & Wine magazine in 2005, and local Seattle darling, Executive Pastry Chef Sue McCown. The generous menu offers a varied cuisine from the indigenous bounty of the Pacific Northwest. W Seattle's two-story lobby features a Living Room lounge that serves as a local hot-spot, frequented by the after-work crowd and hotel guests alike. W Seattle's beautifully designed meeting rooms and function spaces include a spectacular 4,700-square-foot ballroom with floor to ceiling windows, state-of-the-art business amenities, and a full service 24-hour gym facility.

W Court / W Tuscany

The W Court and W Tuscany debuted in November 1999 in the tree-lined neighborhood of Murray Hill. W Court at 130 East 39th Street features 155 deluxe rooms and 43 one-bedroom suites, many with private outdoor terraces. W Tuscany at 120 East 39th Street offers 106 deluxe rooms and 16 parlor suites. **Icon** restaurant combines fine dining with three intimate spaces – the main dining room, a glass atrium the serves as a private dining room and an outdoor courtyard for spring and summer tastings and dinners. The Court's **WetBar** by Rande Gerber caters to the local movers and shakers. Spacious, apartment-style guestrooms at W The Court provide hotel patrons all the comforts of home mixed with state-of-the-art technology. Guests at W Tuscany enjoy the same amenities within a more retreat-like setting. This property is ideal for those who seek excitement and style in a more sedate environment.

W Los Angeles - Westwood

W Los Angeles – Westwood, opened in April 2000 as a newly remodeled 258 room all-suite hotel that was formerly the Westwood Marquis Hotel & Gardens. This prime Westwood location affords easy access to key points of interest including Rodeo Drive, Beverly Hills, Century City, and nearby Santa Monica. A dramatic entrance with frosted glass steps reveals a fiber-optically lit waterfall, giving guests the illusion of walking on water as they enter the hotel. The W Los Angeles is home to the newly-opened **Nine Thirty** restaurant and the Whiskey bar, both of which have become a haven for LA's entertainment community.

Outside, two areas of landscaped gardens surround a stunning heated swimming pool and 4,000-square-foot sundeck graced with cabanas with enclosed televisions, where guests can get poolside massages, manicures or pedicures provided by W's signature "Whatever, Whenever" service. A second pool is similarly set in a lush landscape of seasonal flowers and winding paths. There is a full-service business center and seven banquet rooms totaling over 5,000 square feet. These multi-function spaces have become the most sought-after party facilities for Hollywood Premieres and after parties.

bliss los angeles, which opening in early 2006, boasts 7,000 square feet of tension-fighting facilities, featuring a retail beauty boutique, three movie-while-you-manicure nail stations, 10 treatment rooms and men's and women's lounges.

W New Orleans & W New Orleans - French Quarter

W New Orleans is a 423-room hotel rising 23 stories above the Central Business District in downtown New Orleans. It features the signature restaurant, **Zoe Bistrot**, developed by renowned restaurant group cb5. This sixties-style Paris Brasserie serves vintage French cooking with a twist of the hybrid Creole and Cajun. W New Orleans is also home to **Whiskey Blue**, another incredible cocktail lounge from nightclub impresario Rande Gerber. W New Orleans-French Quarter is the redesign of the former Hotel De La Poste on Rue Chartres in the heart of the French Quarter. This 5-story, 98-room hotel reflects the sheer elegance, decadence and history of its surrounding city. Combining the authentic charm of the French Quarter with sophisticated design, W New Orleans French Quarter delivers the ultimate luxury experience for visitors to the Big Easy. Striking design elements include a patio overlooking a grand staircase that leads to a courtyard beautifully surrounded by lush plantation and an exquisite pool area. W's signature Living Room lobby lounge is awash in rich red silk and velvet, and guest rooms feature the luxurious comforts and modern amenities for which W Hotels are renowned. **Bacco**, the well-established and beloved Tuscan restaurant from Ralph Brennan of the Brennan family of restaurants, operates from the ground floor of the hotel, providing guests with the finest cuisine New Orleans can offer without ever leaving the hotel. W New Orleans also features state-of-the-art business amenities, a fitness center with rooftop swimming pool and cabanas, conference rooms and a spectacular ballroom to host the city's most prestigious society galas.

W Silicon Valley - Newark

W Silicon Valley in Newark, California is the W brand's second hotel in the Bay Area. Opened in July 2000, this 174-room, all-suite property is a new-build set amid the corporate campus of Sun Microsystems/JAVA. Guests enjoy the state-of-the-art business amenities of all W Hotels along with high-speed Internet access ports, web browser television and a paperless check-in. Guests booking advance reservations also have the option of arriving to a pre-stocked refrigerator. The hotel is awash with bamboo, rich colors of sapphire, aubergine and ruby red, accented with African cheetah print throughout. In addition to the signature W café and meeting facilities, W Silicon Valley - Newark features a fitness center overlooking a spectacular swimming pool set in a relaxing Zen-like garden.

W Honolulu - Diamond Head

W Honolulu, nestled at the base of the Diamond Head Crater and only a few minutes from the excitement of Waikiki, has 50 deluxe guest rooms and a 2,600 square foot two-bedroom Penthouse, each room features a spectacular view of either the Pacific Ocean or Diamond Head Crater. Award-winning **Diamond Head Grill** restaurant serves the "Flavors of Hawaii" with a menu offering both innovation and local, tropical fare. Only the freshest offerings of the season are used to create an exotic blend of Asian, Euro-American, and Polynesian cuisine. Specially designed board games are waiting to be brought to life. Inside the Diamond Head Grill sits the bar of all bars, where guests can sip on signature drinks and enjoy various guest entertainers performing the latest in contemporary jazz music. Across from Kapiolani Park and adjacent to two fabulous beaches, the Hotel is within walking distance of the Waikiki Aquarium, the Honolulu Zoo, and the Diamond Head Lookout. A quick drive takes you to the world-famous surfing spots on Oahu's North Shore or to historic Pearl Harbor.

W New York – Union Square

W New York – Union Square, the fourth W Hotel to open in Manhattan, is the first luxury hotel to ever grace Union Square, the city's most exciting location. The hotel is a joint collaboration of noted architect David Rockwell and Starwood Design Group. W Union Square is an extensive renovation of New York's landmark Guardian Life building. The historic 20-story former office building was transformed into a light-filled conservatory offering panoramic views of the park and surrounding neighborhood. A grand staircase transports guests from the lobby, Living Room, lounge and bar to the classic, two-story 2,300-square-foot ballroom and meeting rooms. This luxury 270-room property with 15 deluxe suites, includes Rande Gerber's **Underbar**, fitness center and signature restaurant, **Olives**, the creation of acclaimed chef and restaurateur, Todd English.

W Chicago-City Center & W Chicago-Lakeshore

W Chicago-City Center, opened in July 2001, is located in the heart of Chicago's "LOOP". The hotel fuses elegant 1940's Hollywood with modern touches and amenities essential for this business and financial hub. W City Center boasts 390 deluxe guestrooms, 11 gathering places, a 4,200-square-foot ballroom with dramatic 25-foot ceiling and fireplace, second floor balcony bar, **Plateau**, and the signature **W Café**. **Wē** Restaurant and Bar, created by noted restaurant development group cb5, tantalizes patrons with its French bistro dishes and seductive, vintage Moulin Rouge décor. Backed by the dramatic city-line and facing breathtaking views of Lake Michigan, the area's second W, W Chicago-Lakeshore (opened October 2001) escapes the hustle and bustle of the city with Zen-glamour extending from the Chinese brick-set limestone tiles and inlaid grass upon entrance to each of the 556 guestrooms. W Lakeshore's signature restaurant, **Wave**, by distinguished restaurateur, David Zadikoff, delivers a gutsy contemporary Mediterranean menu. With **WHISKEY BLUE** at W City Center and **WHISKEY SKY** at W Lakeshore, Rande Gerber's signature flair has overtaken Chicago's nightlife.

W New York-Times Square

W New York - Times Square opened in December 2001 as the flagship of the W brand situated in the heart of New York City. The hotel is a collaboration led by Starwood Hotels & Resorts, Toronto-based design firm Yabu Pushelberg, restaurateur Stephen Hanson and nightlife impresario Rande Gerber. This sleek and sophisticated 507-room hotel is a refuge from the flurry of 47th street. Guests are transported through a dramatic glass-encased waterfall as they enter the landing elevator to the seventh floor reception. The famous W Living Room features white leather seating squares, streamlined hanging lamps, a glowing bar and resin alcove seating. W Hotels The Store, the eclectic W retail shop, can also be found here. Guestrooms have modern décor elements such as luminous amber-colored resin cube bedside tables, white translucent sliding screen doors which open onto a provocatively lit bathroom and a floating glass desk in each room that faces the city's panorama. **THE WHISKEY** bar encompasses a lower level screening room, and seafood restaurant **Blue Fin** seats 350 on two levels, with live jazz upstairs. W New York-Times Square also features six conference rooms, a 1,500-square-foot fitness center and provides the latest in modern amenities and high-tech capabilities.

W San Diego

Unveiling in January 2003, W San Diego, located in the heart of the new residential loft district just south of Little Italy, is the first “Style” hotel to open in California’s Southernmost urban center. The design collaboration between San Francisco-based Shopworks, Jensen/Fey Architects and W Design Group boasts a 261-room hotel, including 32 suites on 16 floors that celebrates the casual comfort and beach culture of the San Diego lifestyle. Additionally, the renowned CB5 restaurant group adds an upscale dining destination, **RICE**, featuring Pacific “new wave” cuisine. The W Café serves breakfast, grab-and-go items and light fare throughout the day. The hotel contains two stylish nightspots—W Living Room Bar and “Beach”, which takes Cabana culture to a new level. **Beach** is W’s very own outdoor rooftop “sand bar,” complete with heated sand, a fire pit, private tented cabanas and nightly outdoor movie screenings. Guestroom design in cool sea colors contrast dramatically against striking white furnishings and beach-like slated window treatments. Every guestroom has a serene window seat allowing guests to relax and take in the pleasures of W San Diego’s surroundings. The health club, “Sweat”, complete with an outdoor dipping pool, is open to all guests. Other unique features of W San Diego include beautiful, peaceful terrace seating; 4600 square feet of meeting space supported by a full service business center; 24-hour room service; concierge and W’s signature “Whatever/Whenever” service.

W Mexico City

W Hotels makes their mark on Latin America with the opening of W Mexico City in October, 2003. The 26-story hotel located in the upscale Polanco neighborhood features 237 rooms and some of the most striking anywhere in the world. Passers-by will see the transparent five-story, all-glass façade giving a fantastic view of the lively restaurant, bar and lounge scene occurring inside. Starwood has joined forces with New York-based design team STUDIO GAIA to help create the unique indoor and outdoor bars, a signature restaurant, full spa, ballroom, conference center and nine two-floor loft-style suites including an ultra-luxurious Presidential Suite. After walking through the breath-taking all glass entrance of W Mexico City the entry level appears to float on water, with various small pools and channels appearing underneath a maze of walkways and lounge-areas. The second floor restaurant includes a bar and communal table at the entrance and a private 12-seat dining room. Alongside the restaurant will be an outdoor terrace bar with a view of downtown Polanco. W Mexico City’s guest rooms are designed unlike any others, with the walls and ceilings in cherry red contrasting the all-white beds, terrazzo floors, and built-in shelving and desks. The bathrooms have oversized showers with a hammock to bring new meaning to relaxing shower. Catering to the needs of the Business Traveler W Mexico City’s rooms will have large work areas and oversized desks with ample seating for small meetings. Travelers will be able to unwind at the in-house spa featuring five treatment rooms, a juice bar, and a traditional Mexican adobe hut (“tamascal”) sauna. And to make this location complete guests will be able to work out in a full service, glass enclosed health club with part of the facade looking over the street.

W Seoul

Entering the Asian market with a passion for design and culture, the W Seoul–Walkerhill opened its doors in August of 2004. The location of W Seoul offers travelers a taste of two worlds, located on the slopes of Mount Acha in the resort district of Walkerhill resort town and still a short drive from the shops, theaters and casinos in downtown Seoul. Upon check-in, guests relax in egg-shaped chairs suspended from the Living Room ceiling and indulge in Interactive digital artwork adorning the walls and bar tops. Guests have access to customized rooms, including: *Wonderful Room*, with its dramatic red and white interiors; *Media Room*, complete with a round bed, Jacuzzi bath, private projection LCD screen and home theatre system; *Spa Room* in cool grays with a bath that sits at the edge of the window, and *Scent Room*, which allows guests to pre-select from a customized menu of aromas for the room, and includes an outdoor terrace. Complimenting the property's 253 rooms and 30 suites, restaurants *Namu*, *Kitchen* and *Tonic* make a formidable culinary trio. **Namu** features an enlightened combination of Modern Asian cooking; the bar area *Liquid*; dining areas *Ice*, which features a variety of fresh sushi and sashimi; and *Fire*, complete with Teppanyaki tables. **Kitchen** presents guests with a true home kitchen experience, *Tonic*, located in **AWAY SPA**, is dedicated to foods that “heal the Mind, Body, and Soul” and the 10,000 square foot *Woo Bar* in the Living Room puts a new twist on nightlife in Seoul. **AWAY Spa** is the first-ever full service spa in Korea, spanning 50,000 square feet with 21 treatment rooms, an outdoor treatment area overlooking the Han River and two Hinoki soak tubs, plus a Turkish Hamam and **SWEAT** fitness center. For retail therapy, there's **W Hotels the Store and Wishes**, where guests will find an international assortment of candy, gifts and party goods.

W Montreal

W made its bold entry into Canada with the opening of the W Montreal in October of 2004. Transforming the former Banque du Canada building in the historical Square Victoria in Old Montreal, the hotel is connected to the Convention Center and an underground concourse that marks the cultural rejuvenation of the area with retail shops, fine dining and nightlife. Property highlights include the signature W Living Room experience, oversized guest rooms, an appealing restaurant and three scenic bars, including **Wunderbar**, a sexy sanctum adjacent to the Living Room and complete with a sunken, cave-like VIP area.

Otto restaurant opened as an instant favorite with its sizzling young chefs Franco Gioffre and Gaetan Poitras at the helm. Designed by W in collaboration with Miguel Cancio Martins of Buddha Bar fame, the restaurant serves Italian fusion with tasty dishes like ravioli stuffed with lobster and roasted Cornish hen. *Away*, a 1,200–square-foot spa that will be a destination in itself, is complete with five luxurious treatment rooms where hotel guests and locals can unwind and be pampered

The 152-room hotel features fresh cut flowers, mirroring the lush greenery throughout the city, in every guest room. Calming and serene with accents of electric blue, the rooms feature oversized couches and desks, illuminated end tables and voyeur showers, separated from the bedrooms only by a curtain for privacy. A first for W design, each bathroom features a peek-a-boo window, adding an element of pure fun.

W Dallas - Victory

The worlds of high style and cowboy chic collided when the W Dallas – Victory Hotel & Residences opened its doors in July 2006. As W's first residential property, the W Dallas offers ownership of the brand's legendary lifestyle, features 252 guestrooms and 144 one- and two-bedroom condos, **Craft** restaurant by world-renowned chef Tom Collichio, an outpost of Las Vegas' renowned **Ghostbar** nightclub on the 33rd floor, a 5,000-square-foot **bliss** spa and 16th floor infinity pool and fitness facility overlooking downtown.

Located immediately across from the American Airlines Center, home of the NBA Dallas Mavericks and NHL Dallas Stars, the W Dallas is the centerpiece of a 72-acre "Victory" master development in downtown Dallas. The hotel offers oversized guestrooms with Texas-sized amenities and features, from 11-foot ceilings and 42" flat-screen TVs to seven foot long W Signature featherbeds and full-size Bliss bath products. Guestroom options also include suites with private terraces that put guests right in the action for concerts and game events at the American Airlines Center to the Extreme WOW Suite, which features a wall of windows providing a dramatic vista of downtown Dallas, a private terrace and a number of treats designed to WOW. The W Dallas also offers guests and residents 24-hour access to SWEAT™, a 3,000 square-foot state-of-the-art fitness facility, the hotel's 16th floor infinity-edge swimming pool overlooking downtown Dallas and more than 11,000 square feet of space for meetings and social gatherings.

W Retreat & Spa – Maldives

W Hotels has turned private island indulgence into a jet setter's luxury playground with the first of its retreat product, W Retreat & Spa-Maldives, located on the private, exotic island of Fesdu in the North Ari Atoll. Surrounded by white-sand beaches, turquoise lagoons and breathtaking reefs, W Maldives offers exclusivity, escape, and indulgence in a pristine seaside sanctuary. W Maldives features 78 exclusive villas—each with a private plunge pool and sundeck; six gourmet eateries and nightlife hot spots including 15 BELOW, the region's only subterranean grotto bar, literally located 15-feet below sea level; a wonderland of island exploration and adventures; and an over-water aWay spa for ultimate rejuvenation.

Surrounded by white-sand beaches, turquoise lagoons and breathtaking reefs, W Maldives luxury villa accommodations consist of 46 over-water "Ocean Oasis" retreats, perched above the lagoon with glass floors for underwater voyeurism; 28 bi-level "Beach Oasis" retreats with unobstructed views of the Indian Ocean; three luxurious two-bedroom "Seascape Escape" retreats with oversized infinity plunge pools; and a lavish, two-bedroom "Ocean Haven" retreat with an oversized infinity-edge plunge pool, wraparound sundeck, and panoramic views of the Indian Ocean. Adding opulence to style, each retreat features lush outdoor lounging areas with private decks for basking in the sun, endless ocean views, individual barbeque stations for private dining, circular custom-made daybeds for island lounging, outdoor tropical showers, spacious indoor living areas, W signature beds, deluxe Bose® sound systems, 42 inch plasma televisions, and wine refrigerators to chill the bubbly.

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